

CORNWALL COMMUNITY POLICE SERVICE

SERVICES COMMUNAUTAIRES DE LA POLICE DE CORNWALL

Daniel C. Parkinson Chief of Police Chef de police

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February 14, 2007

Madame Diane Rhéaume Secretary General CRTC Ottawa, ON K1A 0N2

Re: Article 7 of CRTC 2007-01, Application numbers 2006-0508-2 and 2006-0509-0

Dear Madame Rhéaume:

Please allow me the opportunity to offer my overwhelming support for the above mentioned application of two specialty television services - Avis de Recherche and All Points Bulletin.

I have had the privilege of reviewing the proposal and viewing examples of their productions. I must say that the possibility of this type of service being made available to law enforcement would surely enhance our ability to disseminate <u>accurate information</u> to our community.

Our Service continuously works diligently and cooperatively with our citizens and supporting organizations to pursue our vision of "A Safer Cornwall". As a Police Service, we remain motivated and committed to the pursuit of the priorities identified in our organizational Business Plan. We continue to strive for greater visibility in our community, explore new and innovative partnership possibilities, pay attention to youth and finally, we are intent on enhancing the effectiveness of our communication with our citizens.

In an effort to further enhance our image and contact with the community, our Communications and Public Affairs Office issues news releases to a variety of media outlets in order to:

- Keep the public accurately informed of crime and newsworthy occurrences;
- Maintain media involvement in crime prevention and community policing programs;
- Promote public services performed by police

We have increased the quality and frequency of information issued in news releases and post information of public interest on our recently enhanced web site.

With that being said, I am convinced that **Avis de Recherche and All Points Bulletin's** recently successful debut in Quebec will certainly benefit the pursuit of our vision of "**A Safer Cornwall**". To have these channels dedicated to producing and broadcasting our messages and other public service safety messages with the public's best interest in mind, would be ideal. With this type of partnership, there is no doubt that we will be even more successful in decreasing crime and improving the quality of life in Cornwall.

Daniel Parkins Chief of Police

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